

DANIELLE L. PASWATERS

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Education

CORNELL UNIVERSITY , <i>Certificate, Servant Leadership</i>	Mar 2023
BELOIT COLLEGE (Center for Collections Care) , <i>Course, Storage Solutions</i>	Jul 2022
UNIVERSITY OF WISCONSIN-MILWAUKEE , <i>Master's Degree, Art History (AOP Fellow, Hayes Award)</i>	Dec 2021
<i>Thesis: "The Interdisciplinary Work of Senga Nengudi: How Abjection in Art Can Lead to Greater DEAL in Exhibition Spaces"</i>	
UNIVERSITY OF WISCONSIN-MILWAUKEE , <i>Bachelor's Degree, Art History & Criticism (Dean's Honor List)</i>	Dec 2008
<i>Minor: Business Administration</i>	
UNIVERSITY OF ALICANTE, SPAIN , <i>Art History/Spanish Language (Non-degree seeking/study abroad)</i>	May 2007

Profile

A results-oriented and resourceful servant leader with extensive experience in curation, programming, and tours/talks. Solid understanding of how curated spaces and diverse programming animate people, inspire creativity and promote engagement. Outstanding organizational and project management skills with strong attention to detail. Specializing in launching innovative exhibitions and events from concept to roll-out while relationship building and networking.

15+ yrs. Events/Programs	Exhibition Planning/Execution	Writing Exhibition Text	Networking/Outreach
10+ yrs. Arts Curation	Event Planning/Execution	Exhibition Install/Deinstall	Priority Setting
6+ yrs. Management	Cross Organizational Liaison	Onboarding/Staff Training	Community Engagement
3+ yrs. Arts Education	Leading Tours	Marketing/PR	Emotional Intelligence
3+ yrs. Paralegal	Collections Care	Event Calendars	Solution Oriented
1+ yr. Senior Leadership	Condition Reports	Budget/Expense Reports	Cultural Competency

Professional Experience

Warehouse Art Museum (WAM) Milwaukee, WI
DIRECTOR OF EXHIBITIONS & COLLECTIONS July 2021 – December 2022

Institution Description: WAM is dedicated to the exhibition of modern and contemporary art, curated from their permanent collection of over 7,000 works and supplemented by weekly programming events.

- Develop and implement project schedules and plans for museum staff (exhibition install/takedown & events)
- Organize and maintain museum calendars (internal & external)
- Schedule and lead weekly all-staff and client outreach meetings
- Lead outreach and communication efforts with institutional, academic & artist communities (local & international)
- Hire, onboard, train and supervise museum staff (collections, outreach/programming & marketing)
- Lead the innovation, scheduling, and execution of all associated programming events (w/goal of one per week)
- Draft all agreements for outside contract work (curatorial, travelling exhibitions, performers, vendors, etc.)
- Oversee the documentation of and assess effectiveness of exhibitions, performances and programming events
- Maintain annual operational budgets totaling over \$500,000 and prepare annual expense reports
- Lead the growth of the museum's visitation (Enhanced from an average of 5 people a day to 25 people a day)
- Manage deliverable schedule for all marketing and print material deadlines

Milwaukee Artist Resource Network (MARN) Milwaukee, WI
MENTOR CURATOR March 2019 – January 2022

Program Description: MARNmentors offers emerging artists and curators the opportunity to partner with established professionals for mentorship. A final exhibition highlights the artwork of the 15 pairs of mentors/mentees.

- Review, select and onboard incoming curatorial mentee(s) (1-2 per season)
- Provide professional development to mentee(s) on curation, arts administration, professional poise & writing
- Execute loan agreements, copy and label creation w/mentee(s)
- Serve as liaison and project coordinator between artists and permanent MARN staff w/mentee(s)
- Curate, handle and install the work of approximately 30 artists (15 pairs) w/mentee(s)

Versiti/America's Black Holocaust Museum (ABHM)

Milwaukee, WI

CONTRACT CURATOR

February – April 2021

Project Description: *LifeLine: The Ultimate Bond* is a traveling exhibition intersecting storytelling, artwork & historical data as a catalyst for authentic dialogue and increased donor registration in Milwaukee's African American community.

- Execute traveling art exhibit start to finish in 9-week span
- Lead outreach and collaboration with artist community, outside vendors, and ABHM/Versiti leadership
- Coordinate on social media marketing, virtual event strategies & website design
- Coordinate on the successful coverage of 12 news outlets across Wisconsin
- Implement virtual launch of exhibition and virtual associated programming with Matterport software and Zoom
- Executed all legal documentation for insurances, purchases, and payments
- Securing future venues for exhibition

UW-Milwaukee Union Art Gallery (UAG)

Milwaukee, WI

GALLERY MANAGER & CURATOR

August 2018 – February 2021

Institution Description: The UAG is an academic art space dedicated to diverse, contemporary art, presenting 8 exhibitions every 9 months, including 3 annual student exhibitions and 1 annual alumni exhibition.

- Interview, hire, onboard, and supervise 6 undergraduate & graduate students
- Innovate, develop, curate, market, install & document 8 annual exhibitions and associated programming
- Lead community outreach efforts with UWM faculty/students & outside orgs.
- Maintain annual operational budgets of \$70,000 & oversee annual KPI reports
- Collaborate and lead communication with university departments, students, artists & outside organizations
- Organized and oversee shipping, transportation and registration of all objects
- Write and submit press releases while growing media contacts
- Maintain the gallery's WordPress website and mailing list
- Lead pivot to virtually interactive platform for exhibitions with Matterport software
- Draft and oversee design of printed materials with UWM Marketing Department

Other Professional Experience

UWM Emile H. Mathis Gallery, Co-Curator, Catalog Designer & Editor	2019
University of Wisconsin-Milwaukee, Art History Teaching Assistant: Art History 102	2018 – 2019
University of Wisconsin-Milwaukee Emile H. Mathis Gallery, Gallery Assistant	2018
Alphabang!/CannedBeatz Art Space, Gallery Manager and Curator	2017 – 2019
Milwaukee Art Museum, Docent	2016 – 2018
Hausmann-McNally Law Office, Paralegal/Marketing Manager/PR	2012 – 2015
Milwaukee Art Museum, Visitor Services Representative	2010 – 2011
Milwaukee Art Museum, Membership and Marketing Associate	2009 – 2010
Milwaukee Art Museum, Curatorial Intern of Mod. & Contemp. Art	2007 – 2010
Urban Anthropology, Inc. (UrbAn), Healthy Neighborhood Coordinator	2008
South Side Settlement Museum, Art History Intern	2007

Select Exhibitions

William Kentridge: See for Yourself (WAM)	2022
The Secret Garden (WAM)	2022
MARN Mentor/Mentee Exhibition (MARN)	2020 & 2021
LifeLine: The Ultimate Bond (ABHM)	2021
Mutòpe j. johnson: In Search of a Benevolent Kind of Blue (UAG)	2021
Migrating Gestures (UAG)	2021
Here To Stay: Braving Barriers Through Performance (UAG)	2020
Manufacturing Creativity: Reginald Baylor Studio (UAG)	2020
Photographic Reflections: Documenting Community (UAG)	2019
10 Wisconsin Sculptures: Not Just A Boy's Club (UAG)	2019
MKE Generation: New Work by Willie G. and Michael Davidson (UAG)	2019