

PROFESSIONAL PROFILE

Danielle Paswaters has over thirteen years of experience in programing, curation, business administration and contract negotiations. Specializing in contemporary art, she applies her expertise in interdisciplinary art, critical race theory and DEI efforts to embrace equitable exhibitions and programing that aim to promote community engagement and conversation through visual and performing arts.

PROFESSIONAL EXPERIENCE

Milwaukee Artist Resource Network (MARN)

Contract Curator for Annual MARNMentor/Mentee Exhibitions Mar 2019 – Present

- Partner directly with MARNMentors Program Coordinator to select incoming Curatorial Mentees
- Mentor Curatorial Mentee for one year on varying aspects of curation and program planning
- Plan and lead studio visits to develop and engage in relationships with local artist community
- Implement loan agreement negotiations, copy and label creation, and artwork delivery and installation
- Innovated and maintain unprecedented pivot to virtually interactive platform for exhibition
- Work directly with all parties to navigate communication and shifting deadlines

Versiti Organ and Tissue Donation

Contract Curator for LifeLine: The Ultimate Bond Art Exhibition Feb 2020 – Contracted through Apr 2020

- Design, organize, and install traveling art exhibit
- Partner directly with Outreach Coordinator and Brand Director to implement overall messaging
- Outreach with local artist community acquire artist interest and navigate purchase of artwork by Versiti
- Implement commission agreements, purchase agreements, W-9s, and insurance contracts
- Partner directly with marketing and sales team on theme orientation, strategy creation, and promotion design
- Ensure best practices during design of traveling exhibition walls and modules and layout planning
- Partner directly with local trade show vendors to design and produce portable walls and interactive modules
- Schedule and navigate delivery of artwork and modules
- Install exhibition and implement virtual launch through 360 degree camera scan and Matterport software
- Collaborate with team on social media marketing efforts and virtual event strategies
- Track and work within programming budget

University of Wisconsin-Milwaukee Union Art Gallery

Gallery Manager and Curator May 2019 – Feb 2021

Assistant Gallery Manager Aug 2018 – May 2019

- Developed, curated, marketed, and installed exhibitions utilizing project management schedules
- Coordinated and implemented all associated programing and performances
- Interviewed, hired, trained, scheduled, and managed undergraduates and graduate student workers
- Oversaw the growth, management, and continued preservation of university collections using best practices
- Served as the database manager utilizing PastPerfect software
- Organized and oversaw shipping, transportation and registration of loaned and collection objects
- Contacted and worked with artists and collectors navigating negotiations of loan agreement and image rights
- Implemented outreach and partnership efforts in arts community as well as with professors and students
- Implemented gallery disaster planning and expanded it to incorporate Covid public safety protocols
- Oversaw supply purchases and budget management
- Wrote and submitted press releases while growing the gallery's community partners contact list
- Collected and reported programing data to UWM Union Administration for annual reporting

- Partnered directly with the UWM Marketing to design all materials and implement launch schedules
- Maintained the gallery's WordPress website, keeping exhibition and programming information current
- Innovated and maintained unprecedented pivot to virtually interactive platform for exhibition
- Partnered directly with IT Services to create a sister website to host the gallery's new virtual exhibitions
- Documentation of all performances, programming events and exhibitions

Emile H. Mathis Gallery

Co-Curator, Catalog Designer and Editor

2019

Gallery Assistant

2018

Alphabang! / CannedBeatz Art Space

Gallery Manager and Curator

2017 – 2019

Milwaukee Art Museum

Docent

2016 – 2018

Visitor Services Representative

2010 – 2011

Membership and Marketing Associate

2009 – 2010

Curatorial Intern of Modern & Contemporary Art

2008 – 2010

Hausmann-McNally Law Offices

Legal Assistant to Founder of the Firm, Paralegal & Marketing Manager/Public Relations

2011 – 2015

South Side Settlement Museum / Urban Anthropology

Healthy Neighborhood Coordinator

2009

Art History Intern

2007

EDUCATION

University of Wisconsin-Milwaukee

Master of Arts in Art History: Museum Studies, Performance and Critical Race Theory

2021

Thesis Topic: DEI in Museums and the Interdisciplinary Work of Senga Nengudi

AOP Program Fellow and Art History Teaching Assistant

University of Wisconsin-Milwaukee

2008

Bachelor of Arts in Art History and Criticism

Minor in Business Administration

University of Alicante Spain

2007

Art Historical Studies and Spanish Language (Non-degree seeking)

SKILLS

- Proficient in Microsoft programs such as: Word, PowerPoint, Excel and Outlook
- Proficient in WordPress and Wix website management
- Proficient in project management programs such as: Teams, Trello and Basecamp
- Experienced in PastPerfect
- Experienced in art handling, installation, lighting and exhibition documentation practices
- Experienced in 3D Scanning and Matterport Software for virtual exhibition presentation
- Experienced in Adobe programs including: Illustrator, Photoshop and InDesign
- Experienced in Social Media Marketing Management